Below is a brief description of each award and the entry questions you can expect.

1. Innovation of the Year (B2B) - for new solutions that help a business manage its self-service operation or serve its employees
   a. Is your solution commercially available and in use today?
   b. Please describe your innovative solution (1,500 characters max)
   c. What makes your solution unique compared to similar offerings on the market? (5,000 characters max)
   d. Video link
   e. Website link

2. Innovation of the Year (B2C) - for new solutions that are customer-facing and ultimately serve consumers
   a. Is your solution commercially available and in use today?
   b. Please describe your innovative solution (1,500 characters max)
   c. What makes your solution unique compared to similar offerings on the market? (5,000 characters max)
   d. Video link
   e. Website link

3. Best COVID-19 Solution - including, but not limited to, temperature screening, PPE dispensing, identity verification, touchless self-service, etc.
   a. Is your solution commercially available and in use today?
   b. Please describe your innovative solution (1,500 characters max)
   c. What makes your solution unique compared to similar offerings on the market? (5,000 characters max)
   d. Video or photo link
   e. Website link

4. Reader’s Choice Award: Innovator of the Year - Person or company who consistently innovates and sets the bar for others to follow; demonstrates leadership in self-service
   a. Nominee
   b. Nominated by (if different from above)
   c. Reason for nomination (5,000 characters max)
   d. Link to nominee website or LinkedIn profile or article

$150 entry fee for each category except Reader’s Choice Award: Innovator of the Year (free entry). Please note that you will need to use a new email address with each entry if you are submitting more than one entry.

Timeline:
● Oct. 7 - Deadline for entries
● Dec. 15 - awards ceremony during the Self-Service Innovation Summit