

SELF-SERVICE INNOVATION SUMMIT 2024

THE CHANGING LANDSCAPE OF VENDING, KIOSKS, AND MOBILE



SPONSOR PROSPECTUS

DECEMBER 9-11 | TAMPA | [SELF-SERVICE-INNOVATION.COM](https://selfserviceinnovation.com)



SELF-SERVICE INNOVATION SUMMIT 2024

THE CHANGING LANDSCAPE OF VENDING, KIOSKS, AND MOBILE

Self-Service Innovation Summit will examine advances in technology that are empowering businesses to provide products and services when, where and how consumers expect them.

The event will cover self-service, kiosk, vending and mobile solutions in a wide range of settings:

- Airports & Other Mass Transit Hubs
- Arenas & Stadiums
- Banks & Credit Unions
- Cannabis Dispensaries
- Casinos
- Colleges & Universities
- Family Entertainment Centers
- Government Services
- Hospitals & Other Healthcare Facilities
- Hotels & Resorts
- Office Buildings
- Museums & Other Attractions
- Restaurants
- Retailers
- Theaters
- Theme Parks
- Other Public Places

Solutions that may be addressed during the Summit include:

- ATMs
- Automated Merchandising
- Bulk Vending
- Coffee & Beverage Service
- Endless Aisle
- Micro Markets
- Music & Games
- Payments
- Self Check-in
- Self Checkout
- Self Ordering
- Supply Dispensing
- Ticketing
- Wayfinding
- And more...

AUDIENCE PROFILE

BUSINESS CATEGORY	
Venue Operators Companies that own/operate one or more physical locations, including retailers, restaurants, family entertainment centers, hotels, banks, universities, etc.	41%
Convenience Services Operators Companies that provide services within facilities they do not own/operate, including vending operators, micro market operators, ATM distributors, etc.	26%
Technology Vendors Companies that manufacture or develop hardware or software used in self-service or other automation applications.	18%
Consumer Goods Manufacturers & Distributors Companies that manufacture or distribute goods sold to consumers via vending machines, micro markets or other self-service devices.	7%
Other	8%

JOB LEVEL	
C-Level	41%
VP	17%
Director	21%
Manager	23%
Other	6%

JOB FUNCTION	
Executive Management	29%
Operations	25%
Sales & Marketing	22%
Technology	17%
Other	9%

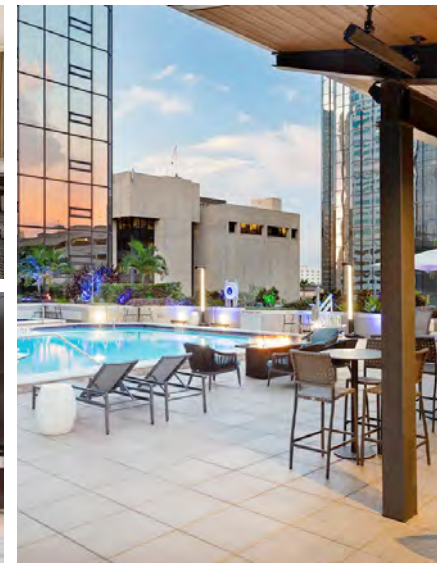
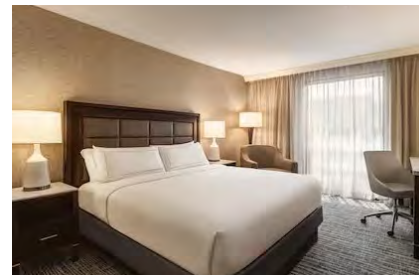
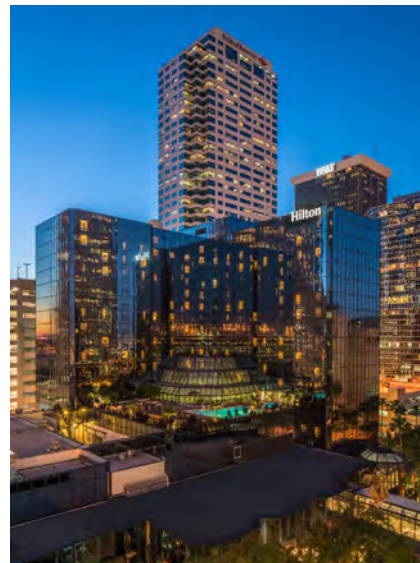


THE VENUE

Hilton

Soak Up Florida's Sunshine from a Rooftop Oasis: The Hilton Tampa Downtown

Imagine a sophisticated escape in the heart of Tampa. The Hilton Tampa Downtown beckons with a fresh, multi-million dollar renovation. Dive into the city's energy from a rooftop pool with panoramic views, then unwind in a sleek, modern room. Explore the vibrant Riverwalk just steps away, or catch a game at the Amalie Arena, a short walk from the hotel. Whether you're there for business or pleasure, the Hilton Tampa Downtown promises a stay that's both stylish and convenient.



PREVIOUS ATTENDEES



TESTIMONIALS

“Excellent conference. Very productive and allowed us to make new connections.”

– **Louise Julien, Kodak Moments**

“Frank Mayer is proud to be a Platinum Sponsor of the Self-Service Innovation Summit. Great to connect with Self-Service thought leaders.”

– **David Anzia, Frank Mayer & Associates**

“Great place to showcase our Vision Solutions.”

– **Margaret Power, Honeywell**

“We’re making some good connections for OptConnect and Tech 2 Success LLC at the Self-Service Innovation Summit.”

– **John Hickey, Tech 2 Success LLC**

“I was so proud to be at the SSIS representing Burroughs. I highly recommend this show to anyone looking to implement and optimize self-service technology.” – **Jenny Drexler, Burroughs, Inc.**

“Awesome event to be a part of. We are excited to connect with our newly found contacts.”

– **Thikrallah Shreah, Smart Charging Technologies**

“Was honored to be a speaker at the Self Service Innovation Summit! The conference was buzzing with innovation and joining a lively panel alongside industry heavyweights such as The Coca-Cola Company and Five Star Food Service was a great experience.”

– **Drew Munro, UpMeals**

“We met a lot of top-notch folks and had just as many meaningful conversations. More than one set of eyes were opened as to what it is we can and are doing for our customers.”

– **Kevin Himel, Worldnet Payments**

“We had an amazing time at the Self-Service Innovation Summit! Our team was able to learn from industry leaders and experts about the latest trends and technologies in self-service customer service. We were also able to network with other professionals in the field and share our own experiences and insights. It was a great opportunity to expand our knowledge and skills as a team.” – **Harbor Lockers**

“Thanks for including us! You guys put on a great summit.” – **Carly Furman, Nayax**

PREVIOUS SPONSORS



5 BENEFITS OF SPONSORSHIP

We believe we offer the *best experience* for industry executives! We aim to give our sponsors the quality and ROI they deserve.

Here are 5 reasons we believe you should.

1

Get face-to-face with qualified technology decision makers from retail, hospitality, vending operators and other vertical markets.

2

Have a greater impact at a lower overall cost (and less work!)

3

Position your company as an industry thought leader.

4

Gain insights into the opportunities and challenges faced by Summit attendees.

5

It'll be fun! With great networking over great food in a great locale.



ABOUT THE HOST



Through these media & events properties, Network World Media Group brings critical business knowledge to a global audience of more than 850,000 site visitors, subscribers, followers and attendees every month.



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